

Laguna Radio, Inc.
STATEMENT OF ACTIVITY BY CLASS
 January - December 2016

REVENUE	EVENTS	IRON BUTTERFLY	KX AT ONE LAGUNA	KX TAKEOVER	KXCLUSIVE	PATRIOTS DAY PARADE	SOUND THE SEA	THE DINNER DUEL	WINTER CONCERT CLASSIC	TOTAL EVENTS	MANAGEMENT AND GENERAL	PROGRAM SERVICES	PUBLIC SUPPORT	NOT SPECIFIED	TOTAL
Breakers Sports													-250.00		\$ -250.00
Broadcasts															
Cash Donations				36,338.11	1,766.70					38,104.81			16,244.41		\$54,349.22
Corporate Sponsorship					6,824.85					6,824.85					\$6,824.85
Fund-A-Need					12,500.00					12,500.00					\$12,500.00
Grants												2,000.00	15,697.25		\$17,697.25
In-Kind Donations													38,050.00		\$38,050.00
KX Takeover 2015				2,795.47						2,795.47			310.91		\$3,106.38
Live Auction					29,999.91			4,347.62		34,347.53					\$34,347.53
Membership					50.87					50.87		75.24	19,472.08		\$19,598.19
Merchandise													1,429.93		\$1,429.93
Miscellaneous Income														350.59	\$350.59
Non Profit Income														3,505.50	\$3,505.50
Patriot's Day Parade						375.00				375.00					\$375.00
Remote Broadcast						1,000.00				1,000.00		400.00	8,524.42		\$9,924.42
Silent Auction					10,000.00					10,000.00					\$10,000.00
Sound the Sea							5,014.61			5,014.61					\$5,014.61
Ticket Sales					40,475.93				19,658.52	60,134.45			-72.55		\$60,061.90
Tip Donation									3,785.89	3,785.89					\$3,785.89
Underwriting												2,485.70	63,675.37		\$66,161.07
Volunteer Sponsors													17,996.05		\$17,996.05
Winter Concert Classic									900.14	900.14					\$900.14
Total Revenue	\$0.00	\$0.00	\$0.00	\$36,338.11	\$11,766.70	\$1,375.00	\$5,014.61	\$27,792.03	\$900.14	\$175,833.62	\$0.00	\$4,960.94	\$184,563.37	\$350.59	\$365,728.52
GROSS PROFIT	\$0.00	\$0.00	\$0.00	\$36,133.58	\$10,161.28	\$1,375.00	\$5,014.61	\$27,792.03	\$900.14	\$175,833.62	\$0.00	\$4,960.94	\$184,563.37	\$350.59	\$365,728.52
EXPENDITURES															
Advertising/Promotional					1,000.00	725.00			500.00	2,225.00	2,094.29	1,939.21			\$6,258.50
Auto										2,850.06					\$2,850.06
Band		2,500.00			4,260.00		3,450.00			10,210.00					\$10,233.96
Bank Charges															\$95.80
Charitable Contributions													170.00	98.12	\$-99.37
Contract Services														-293.29	\$161.57
Accounting															\$88.00
Duelling Pianists								1,800.00		1,800.00					\$4,062.50
Graphics		200.00			100.00					300.00	250.00	450.00			\$1,800.00
Legal															\$985.50
Production Director			240.00							240.00					\$240.00
Professional Voice															\$800.00
Studio Engineer												10,452.50			\$11,475.00
Syndicator												30.00			\$2,700.00
Talent		469.00								469.00	4,798.95	410.00			\$5,677.95
Web												505.00			\$5,005.00
Total Contract Services	669.00	240.00	100.00			1,800.00		2,808.00		16,014.95	14,892.50	14,892.50			\$33,716.45
Equipment Rental								3,525.92		3,525.92					\$627.64
Facilities & Equipment															\$9,460.31
Fireband Streaming															\$714.40
Food and Drink				44.55	1,110.00					1,154.55					\$999.02
Reimbursement															\$100.00
Football Commentators													900.00	-750.00	\$250.00
Insurance															\$-2,770.00
Dental															\$1,228.80
Liability															\$8,720.75
Medical															\$23,258.77
Total Insurance															\$30,436.32
Janitorial															\$980.00
Licenses / Permits															\$686.50
Office Expenses			85.25							85.25				9.99	\$2,388.89
Payroll Expenditures															\$0.00
Processing															\$3,145.17
Taxes															\$33,803.77
Wages															\$103,564.07
Total Payroll Expenditures															\$140,513.01
Postage															\$471.87
Processing Fees															\$75.00
Production					7,840.98		738.00	10,000.00		18,578.98		75.00	15.00		\$18,653.98
Rent or Lease of Buildings											50,649.39				\$50,649.39
Shipping, Freight & Delivery															\$785.54
Small Office Equipment												592.11			\$592.11
Software											6,303.22	2,042.00			\$8,345.22
Supplies & Materials											593.62	548.98	-5.97		\$1,136.63
Telephone											3,711.42				\$3,711.42
Travel		1,376.36								1,376.36	1,304.91				\$2,681.27
Uncategorized Expense												300.00			\$300.00
Utilities											6,149.16				\$6,149.16
Volunteer Appreciation															\$61.02
Dinner															\$61.02
Total Expenditures	\$0.00	\$4,545.36	\$325.25	\$44.55	\$14,310.98	\$725.00	\$4,188.00	\$15,325.92	\$500.00	\$39,965.06	\$278,077.30	\$50,083.89	\$-641.29	\$-293.29	\$367,191.77
NET OPERATING REVENUE	\$0.00	\$-4,545.36	\$-325.25	\$36,088.93	\$87,307.28	\$650.00	\$826.61	\$12,466.11	\$400.14	\$135,868.56	\$-278,077.30	\$-45,123.05	\$185,224.66	\$643.88	\$-1,463.25
OTHER REVENUE															
Interest Earned												4.62	1.04		\$5.66
Total Other Revenue	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$4.62	\$0.00	\$1.04	\$0.00	\$5.66
NET OTHER REVENUE	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$4.62	\$0.00	\$1.04	\$0.00	\$5.66
NET REVENUE	\$0.00	\$-4,545.36	\$-325.25	\$36,088.93	\$87,307.28	\$650.00	\$826.61	\$12,466.11	\$400.14	\$135,868.56	\$-278,072.68	\$-45,123.05	\$185,225.70	\$643.88	\$-1,457.59